The 2019 Upstate New York Wine Tour

Now: *all wine, all the time!*

2019All about the wine!

Hello and welcome to the 2019 Upstate New York Wine Tour. After years of incorporating Wine Festivals and Craft Beer Festivals into one event we have made the *decision to cease the craft beer festival portion* of these events. All of our events will be *strictly Wine Festivals*. In the past we had to market 2 different events. Each event had its own advertising and marketing. Moving forward all of our resources will be used to promote the wine festivals. You will notice an increase in attendance.

There are *more events coming*. One is possible in *Western New York* and we are negotiating to host an event in *Manhattan*. Now that we can focus on one festival instead of two we can innovate more. Imagine if you were running two wineries at once. That's what we've been doing. No more.

We're looking forward to a record year in 2019. Let's work together to grow both of our businesses.

The 2019 schedule

2019 Syracuse Wine Festival-Syracuse, NY Saturday, February 2, 2019 1 pm – 4 pm, 6 pm – 9 pm F Shed, Regional Market, Syracuse, NY 2019 Rochester Wine Festival-Rochester, NY Friday, February 8, 2019 5 pm – 10 pm Riverside Convention Center, Rochester, NY 2019 Albany Wine Festival-Albany, NY Saturday, February 23, 2019 1 pm – 4 pm, 6 pm – 9 pm Albany Convention Center, Albany, NY 2019 Taste of Rochester Wine Festival Saturday, June 8, 2019 1pm – 4 pm Site-TBA soon 2019 Empire Wine Festival Saturday, July 20, 2019 1 pm – 7 pm Clinton Square, Syracuse, NY

2019 Upstate New York Wine Tour **WINERY Registration**

Company Name		Contact
Address		City
State	Zip Code	E-mail
Business Phone	Cell Phone	Fax
We would like to exhibit in the follow	ving event(s): C	heck as many as you like.
□ Syracuse Wine Festival		\$175
□ Rochester Wine Festival		\$175
□ Albany wine Festival		\$175
□ 2019 Taste of Rochester Win	e Festival	\$100
Empire Winefest		\$175
 Electric-fee per event Order total 		

Rules

1. Fill out this form and e-mail it back to <u>ttarry@showswithresults.com</u>.

Please send a \$175 check to us with this contract. If you do not send in the \$175 check you do not have a booth. If you wish to pay your fee by credit card please fill in the information here: please note a 3% credit card fee will be added to your charge.

Card number		Expiration date
Security Code	Billing zip code	

3. You may select multiple events and send us payment for one event at a time. If you want to mail in your contract please make your check out to Convenient Systems, LLC and mail it to: 1201 East Fayette Street, Suite 12, Syracuse, NY 13210.

By signing this agreement I state that I am authorized to commit this company to this agreement

I understand that there are no refunds if we cancel an event inside 30 calendar days before the event.

Signature_____

Date